

MOBILE ENTERPRISE 2006 - SOLUTION PROVIDER PROFILE



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➤ Company Profile

PCCW's newfound mobile communications capability strengthens the Group's market position as the most comprehensive provider of communications services in Hong Kong and one of Asia's leading players in Information and Communications Technologies (ICT).

An exciting prospect for our customers is that adding mobility to our portfolio opens up opportunities to enjoy packages made up of a rich

variety of PCCW services at competitive prices.

Hong Kong's world image as a center of technology and business excellence has been reinforced by PCCW's "quadruple play" offer, which comprises fixed-line, broadband Internet, broadband pay-TV and mobile services - and as Fixed Mobile Convergence (FMC) becomes a reality, we are developing even more innovations to enhance lifestyles and boost business power to the full.

➤ Products / Services

FMC will enable Hong Kong enterprises with mobile workforces to enjoy mobile voice and data services anywhere, anytime. For example, our enterprise solution provides mobile workers with PABX fixed-line phone functionality, email, remote monitoring and access to secure documents. The

many advantages of enterprise FMC include convenience, mobility, anywhere/anytime access to data, flexible work-styles and cost savings. In addition, companies will be able to optimize the hot-desking concept, reduce time spent on face-to-face meetings and conserve office space.

